

PRE-EVENT – FOR IMMEDIATE RELEASE

## **Homburg Academy Announces Launch Event for On-Demand E-learning Portal**

**Launch event will be broadcast live online from Charlottetown, Prince Edward Island on May 16**

**Charlottetown, PEI** – Homburg Academy is launching their new On-Demand E-learning portal with an event scheduled for Thursday, May 16, 2013. The event, which will be simultaneously broadcast live over the Internet, will introduce the university's latest online learning initiative; one that will provide 24/7 worldwide access to all of their online real estate course materials. Registration for the event is free and open to everyone, with a special sign-up form now available at <http://www.homburgacademy.org/ondemand/launch/index.html>

“This is much more than a product demonstration,” says Dr. Jarrod Wiener, President of Homburg Academy. “It's a culmination of all our efforts to use cutting-edge Web technologies to empower students, professionals, and the public to learn about the many facets of real estate in an affordable way.”

The On-Demand portal connects students with Homburg Academy's current faculty of 70 real estate professors in 13 countries – numbers that will continue to grow as new online programs and courses are launched in the coming months. The portal will contain video lectures taught by some of the world's leading real estate and business professors, and professionals, with courses relating to Real Estate Development, Project Management, Sustainable Development, Finance, and Investment.

The On-Demand portal launch begins on May 16th at 2 PM (Atlantic Standard Time). The hour-long event, broadcast from the Atlantic Technology Centre in Charlottetown, will include an introduction from Dr. Wiener and other Academy Faculty members, a live question and answer session and a demonstration of the portal itself. Homburg On Demand will go live to the public during the launch. Beginning today, anyone can sign up and join the event through the Homburg On-Demand Launch registration page at <http://www.homburgacademy.org/ondemand/launch/index.html>

The event will be streamed live to a worldwide audience through Homburg Academy's Website, their Twitter profile, and their Facebook page. Dr. Wiener says the portal launch serves as a reflection of Homburg Academy's goal of making education accessible, and affordable, for everyone.

“With the Homburg On-Demand portal, we've created an online space that brings university students and professionals together with an international Faculty of experts anytime, anywhere, for less than the cost of a traditional education,” he says. “We welcome the world to come see what a Homburg education has to offer.”

### **ABOUT HOMBURG ACADEMY**

Homburg Academy is a university headquartered in Zurich, Switzerland with offices in Charlottetown, Prince Edward Island, Canada. The Academy's mission is to provide rigorous, yet accessible, higher education in real estate. The Homburg Academy aims to produce graduates who have highly developed

skills by bringing to bear multi-disciplinary insights to the management of complex international real estate issues. Homburg Academy also publishes the *Advances in Real Estate* book series through Homburg/Oxford University Press.

Homburg Academy Website: <http://homburgacademy.org/>

POST-EVENT – FOR IMMEDIATE RELEASE

## **Homburg Academy On-Demand Portal Enjoys Successful Launch**

### **Online event draws approximately 1,000 online viewers to e-Learning portal launch**

**Charlottetown, PEI** – The launch of the Homburg On-Demand e-Learning portal last week drew an estimated 1,000 viewers, worldwide. The event, streamed as a Webcast through Homburg Academy's Website and social media, marks the online university's latest success in bringing real estate education into the realm of online learning.

The event, scheduled for May 16 at 2:00 PM (Atlantic Standard Time), served as the debut for Homburg Academy's new e-Learning portal, which allows students a single point of access to online course materials, lectures and video conference-style lectures. The Homburg On-Demand portal represents the culmination of Homburg Academy's efforts to provide a comprehensive online education to students and working professionals.

Local political and media figures, educators and students attended the live launch event in the lower-level amphitheater of the Atlantic Technology Centre in Charlottetown, PEI. Simultaneously, a worldwide audience watched the event online, streamed through Homburg Academy's Website, Twitter and Facebook pages. The event began with a speech by Dr. Jarrod Wiener, President of Homburg Academy, followed by a demonstration of the portal and its capabilities by developer, Ryan Palmer.

Following the event, Dr. Wiener also announced a special contest code word – effectively tying the launch into Homburg Academy's latest Facebook contest. The winner, \_\_\_\_\_, will receive \$1000 in free courses. equivalent to five complete courses from Homburg On-Demand's course offerings.

“We're pleased with the response, but even more pleased that people came, took the time to ask questions and really engage in our launch event,” says Dr. Jarrod Wiener, the President of Homburg Academy. “What's most important is that we can now present professionals and students with a tool that makes it easier for them to get their education online, accessibly and affordably.”

The Homburg On-Demand portal extends Homburg Academy's efforts to provide accessible, affordable education to students and working professionals around the world. By providing courses and video lectures by 70 top experts in 13 countries in an online-only format, Homburg Academy is able to provide its students with a truly international education for a fraction of the cost of traditional campus-based methods.

The On-Demand portal can be viewed at <http://ondemand.homburgacademy.org/>

### **ABOUT HOMBURG ACADEMY**

Homburg Academy is a university headquartered in Zurich, Switzerland with offices in Charlottetown, Prince Edward Island, Canada. The Academy's mission is to provide rigorous, yet accessible, higher education in real estate. The Homburg Academy aims to produce graduates who have highly developed skills by bringing to bear multi-disciplinary insights to the management of complex international real estate issues. Homburg Academy also publishes the *Advances in Real Estate* book series through

Homburg/Oxford University Press.

Homburg Academy Website: <http://homburgacademy.org/>